



Media Release

Tiger Airways Singapore Gives \$100K of Goodies In Lead-Up To 6th Birthday; Lucky Draw with Car as Top Prize and Free Flights

- Lucky draw with Subaru Impreza WRX as top prize; Plus weekly draws for a pair of Tiger tickets
- Every international flight booking from 3 June till 2 September gets one chance
- 5 more chances for Facebook fans; 20 more chances for recruiting 5 fans!

Singapore, 3 June 2010. Tiger Airways is giving away \$100,000 worth of prizes, including a Subaru Impreza WRX as the top prize, plus several pairs of Tiger Airways tickets.

Rosalynn Tay, Managing Director of Tiger Airways Singapore, said, "Since we started in September 2004, we have changed the whole concept of traveling in Asia-Pacific, which used to be costly. By offering the lowest possible fares, we have helped millions of people travel for less than the cost of a meal. As we approach the sixth anniversary of our low fare revolution, we want to give something back to our supporters who believe that travel need not be expensive, even if one can afford it."

Between now and 2 September 2010, every international flight booking on Tiger Airways entitles the customer to one entry form. Every week during this period, a lucky customer will win a pair of tickets for traveling on any Tiger Airways international route. Entries that did not win in a weekly draw will not be included in subsequent weekly draws for the free flights.

At the end of the three-month campaign, all entries, including those who entered since 3rd June, will be put back into a draw for the top prize – a Subaru Impreza WRX sponsored by its distributor Motor Image Enterprises Pte Ltd. Delivery will be made in Singapore, although the winner can be of any nationality as long as he or she is at least 21 years old.

Customers can easily get extra chances to win in both the weekly draws as well as the final draw. For each customer who has made an eligible booking, 5 additional entries are given for being a fan on both Tiger Airways' and Subaru's official facebook pages. What's more, if they get 5 friends to become Tiger Airways' or Subaru's facebook fans during the draw period, they get another 20 chances!

News will be announced on Tiger Airways' facebook page and Twitter each Wednesday. For the link to the official facebook page, fantastic prizes and low, low fares, pounce on www.tigerairways.com now!

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