



Media Release

Tiger Airways Celebrates Online Triumph With 75% & 100% Discounts

- www.tigerairways.com is top airline site in Singapore
- 75% discounts off lowest base fares for 12 routes; Book from 1st to 7th April; Travel from May 2010 to Feb 2011
- Facebook fanbase doubled in two weeks; fans get exclusive 100% off base fares on 9 routes

Singapore, 31 March 2010. Tiger Airways has continued to be the top airline website in Singapore. www.tigerairways.com has been attracting the most number of hits according to figures compiled by online specialist Hitwise.

Rosalynn Tay, Managing Director of Tiger Airways Singapore, said "I am very pleased with this significant achievement. As a relatively young and small airline, armed with only a spartan marketing budget, we are punching way above our weight. To celebrate this feat, and to thank passengers for helping us to achieve it, we are taking 75% off our lowest base fares for several routes."

These discounts are for travel between Singapore and 12 Asian destinations – Bangkok, Haikou, Hat Yai, Ho Chi Minh City, Jakarta, Krabi, Kuala Lumpur, Kuching, Macau, Penang, Phuket and Manila. Travel period is from May 2010 to February 2011.

"There is an even better deal for our Facebook fans. Because we doubled our fanbase to 20,000 within the last two weeks, we are absorbing 100% of the base fares on nine routes just for them," said Rosalynn Tay. "Because booking starts on 1st April, I have to state that these deals are not an April Fool's joke. It only seems unreal because our fares are ridiculously low. Going forward, we will give our fans and passengers more reasons to smile, and keep putting the joke on our competitors."

Visit www.tigerairways.com today to get the 75% discount, and to be linked to the official Tiger Airways facebook page. Become a fan now!

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