



## **Media Release**

### **Tiger Airways Celebrates 11 Million Passengers with 11 Cent Fares**

- Tiger Airways carries its 11 millionth passenger.
- Each millionth milestone is taking a shorter timeframe to achieve
- To celebrate, Tiger Airways is offering an “Eleventh Heaven” sale, with 11,000 seats on sale from just 11 cents

**Singapore, 10 December 2009.** To celebrate the carriage of eleven million passengers, Tiger Airways has launched a new promotion today for travel between January and March 2010. This significant milestone comes just over five years since Tiger Airways first took to the skies in September 2004.

Rosalynn Tay, Managing Director of Tiger Airways Singapore said, “Tiger Airways has been growing from strength to strength for the past five years. With low, low fares, growing fleet and destinations, more and more passengers are making us their low fare carrier of choice. It took us 18 months to hit our 1<sup>st</sup> millionth passenger mark; we’ve just hit this 11<sup>th</sup> million pax mark in only two and a half months.”

Tiger Airways has 11,000, 11 cent fares (one way, excluding taxes and charges) for flights from Singapore to Phuket, Kuching, Kuala Lumpur and Penang, for travel between January and March 2010.

“I’m calling this Tiger’s eleventh heaven sale because travellers get to fly to some of our most heavenly holiday destinations for as little as 11 cents.” Rosalynn Tay said.

In addition to the 11 cent sale Tiger Airways also has other great fares on sale including:

- Fly from Singapore to Jakarta, Hat Yai, Krabi or Ho Chi Minh between January and March 2010 (excluding taxes and charges) for just \$1.11.
- Plus, fly to Manila and Hanoi for just \$11.11 (excluding taxes and charges).

Tiger Airways’ 11 millionth passenger was presented with a free pair of tickets and a commemorative flight certificate. The passenger was returning to Shenzhen from Singapore on 9<sup>th</sup> December when the Tiger team pounced on him to present him with his prize. More and more Chinese passengers are using Tiger and it is expected that a boom in mainland Chinese visitors will occur in 2010 with the opening of the Integrated Resorts.

Be quick to secure your special low fares because at these prices these

tickets will just fly out the door. So get on *www.tigerairways.com* today to purchase one of these fantastic fares for travel between January and March 2010.

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